

## Yin Yang Skincare Re-Launches

Yin Yang Skincare, the award winning natural beauty brand founded in 1973 by food technologist, Katie May, re-launches in 2014 under the new ownership of FS International, distributors of natural beauty and spa products. Katie May will work closely with the new Yin Yang team advising on new product development, formulations and supporting with her expertise in protein technology for skincare.



Yin Yang Skincare is a plant based, natural and organic skincare range which contains soya protein, technologically adapted using a fermentation process taken from the food industry. The range uses natural bio-chemistry to release 21 skin enhancing amino acids from plant proteins to work with the skin's own system of renewal and defence delivering perfectly pH balanced skincare.

The Yin Yang Skincare range, which includes new packaging, comprises a general skincare line:

- Kaolin Face Mask
- Natural Moisturiser
- Orange Flower Tonic
- pH Amino Gold Defence Lotion
- Rich Skin Food
- Skin Cleanser

A wellbeing line which focuses on more localised health concerns such as eczema, joint pain and menopausal symptoms, which includes:

- Scalp Cream
- Wild Yam and Soya Cream
- MSM Cream

There is also a line of bath and massage oils available to energise, relax, revive and purify.

Previously Yin Yang has won beauty industry awards for its pH Amino Gold Defence Lotion, the Skin Cleanser and the Orange Flower Skin Tonic products. The Skin Cleanser has been a frequent bestseller as it contains no detergent and has been finely balanced to contain just enough oil to remove dirt without clogging the skin pores.

New products are planned for 2014 particularly of benefit to people on a vegan or low fat diet.

Greg Wong, Managing Director of FS International says of the Yin Yang Skincare re-launch: "Yin Yang Skincare joins our small group of rapidly growing companies in the Health and beauty market which includes Vulsini.com, London School Of Complementary Health (Isch.co.uk) and Bellabaci.net and we are proud to take it under our umbrella. This natural and organic skincare and wellbeing range uses very different technology to other natural brands which has proved extremely effective. The brand already has a great reputation and loyal following. We are excited to work with Katie May and the team to push it to its deserved credit and recognition."

Yin Yang was founded in 1973 by Katie May, who previously worked on fermentation techniques for utilising plant proteins in the food industry. This was to become a consuming interest for Katie and she devoted herself to the study of enhancing the nutritional profile of soya protein with fermentation processes. It was in the course of this work that Katie realised that these products also had value for topical preparations.

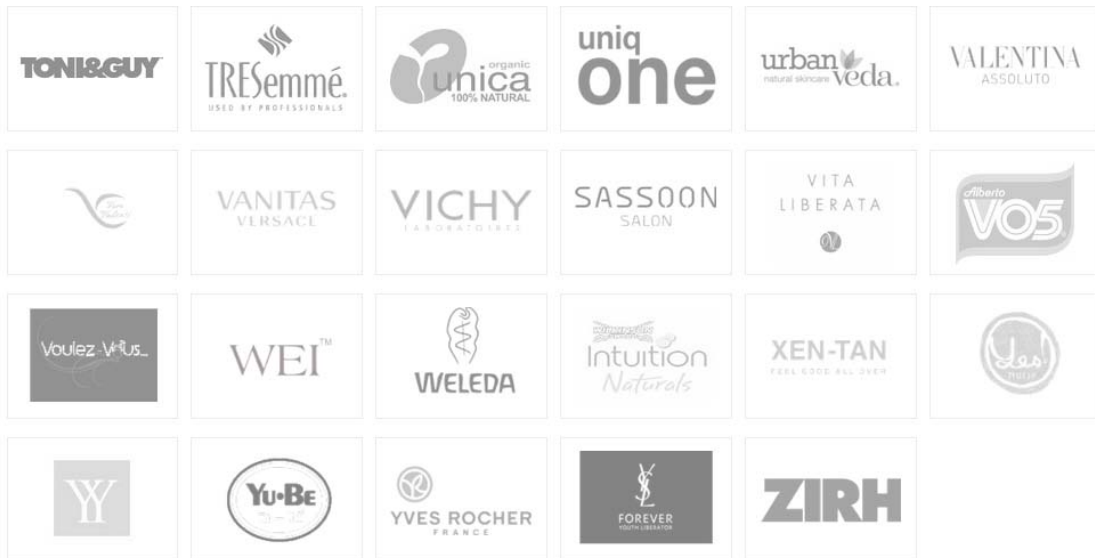
**Find out more about Yin Yang Skincare at**  
**[www.yinyangskincare.com](http://www.yinyangskincare.com)**.



## OUR GLOBAL BRANDS



- Link to website



Signup for our newsletter





Steph The

passionthe

34,511  
Photos

April 2013  
Member Since

Photostream

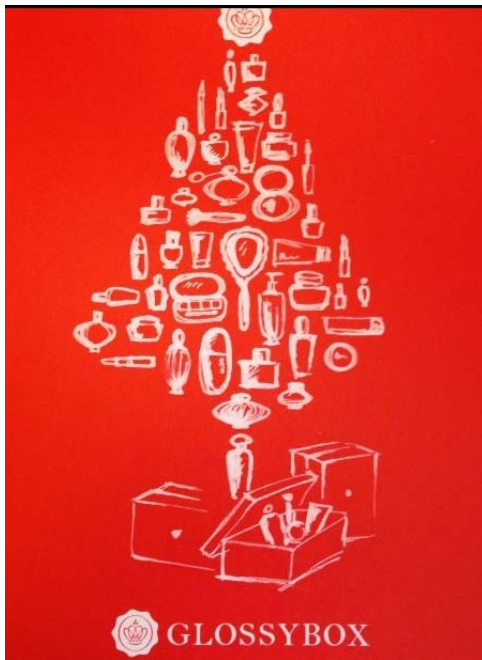
Sets

Favorites



Can we all take a moment to appreciate how cute this months glossybox is? Yes I took a lot of pictures but hello!!!!  
#glossybox #december #christmas  
#maybelline #mascara #beenature #soap  
#yinyang #skincare #rituals #handcream  
#beautifulmovementscosmetics

par ciaraeox ift.tt/1cLYxEg



The Passionate Steph – Beauty blogger  
OTS: 35,000  
17 December 2013



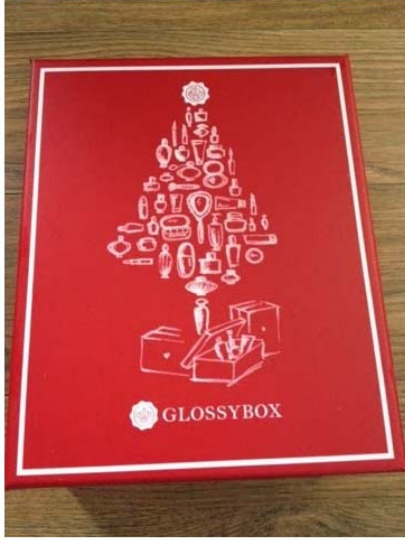
# TheBeautyCollective

Saturday, 14 December 2013

## December Glossybox

Hello my loves,  
Look at the December installment, loving the festivity!

Details of the contents:



Yin Yang Skincare Rich Skin Food



This is an organic formula for sensitive skin, the consistency is thick and creamy but it does sink in well and left my skin feeling soft and hydrated. The only thing I'm not sold on is the scent...very floral and strong, which was quite off-putting but did disappear within an hour or so.

Until next time my loves  
Xx

MONDAY, 16 DECEMBER 2013



This month's Glossybox was delivered much earlier than I've expected - I got it on Saturday the 14th, the next day after dispatch email. Special edition Christmas box looks amazing and would be great to use for someone's Christmas present. I have mixed feelings about the contents though: they are undoubtedly good and well worth the money, while somehow they don't seem exciting enough. Does this mean I am getting fed up with the box???

Here are the details of what was in the box:

Wilkinson Sword Intuition razor, full size and its worth £6.49. It is a product I use regularly (hairy beast, remember?), but the irony is that my last razor broke two weeks ago and I only recently bought a new one. Exactly the same. Well, I'll just keep hold of it for the next year or so until I'll need a new one.

Maybelline New York Volum' Express Colossal Smokey Eyes Mascara, full size, RRP £7.99. I have heard a lot about Maybelline's mascara's but never actually tried one. So, once I'll use up my present one, it would be great to finally try this brand.

Seche nail lacquer in Blanc II. Full size again, RRP £9.95. White nail polish. I am not into French manicure, so what do I do with it? Also have no idea who would want it too...

Beautiful Movement Cosmetics - Nude Lip Gloss, full size would be £12 for 8 mls, whilst I got the half size 4 ml sample. Supposed to be excellent product, would be nice to try and I love the colour!

Yin Yang Skincare - Rich Skin Food, I received two 2 ml samples, full size would be £19.50 for 50 ml. I usually like to save these wee samples for when we are travelling, it seems I've used up all my present supplies, so it'll be nice to replenish the cupboard.